



Recently winning the Jury Award at the IMAGE+NATION LGBT Film Festival in Canada and its national debut on LOGO this past February, U People is an incidental documentary that was meant to be. The first rockumentary of its kind brings you behind the scenes of a not so typical music video shoot for out artist Hanifah Walidah. U People was made from the 20 hours of downtime footage consisting of an entire cast and crew of 30 gay, straight women and trans folks of color. What the camera caught will introduce a hilarious, candid and very human voice into the discussion of gender, race and humanity.



The Directors:

Filmmakers, Hanifah Walidah and Olive Demetrius are both partners in art and in life. They first met new years of 2006 after a series of coincidental run ins. Within just 3 months they were collaborating on Hanifah's music video Make A Move which debuted on LOGO's Click List January 2007. Make a Move set a precedent by featuring an all woman cast and crew of women of color both gay and straight and became the catalyst behind U People. Hanifah the writer, musician and director and Olive, writer and cinematographer together have innovatively garnered a strong community around one film with their site www.ilovepeople.com.

U People College/Community Bookings: sales@ilovepeople.com



U PEOPLE VISIBLE VOICES BOOKING INFORMATION

With the recent historic screening of U People at the National Civil Rights Museum in Memphis and the equally engaging panel discussion that followed; we are looking to use the film U People and the Visible Voices platform to create international online forums around local issues. We would like to invite universities and organizations to use this unique forum to spotlight local issues and national platforms as it pertains to your immediate area. In addition to LGBT issues, the U People brand represents a wide range of civil and human rights topics as it relates to a cross section of people; including women, gender, and race.

The U People Visible Voices Tour is a 3 event platform that takes place over 2 days.

Day 1:

The first evening would begin with the screening of the film U People. The screening would be followed by a shot filmmaker Q&A and then followed by a community or student/faculty lead forum. The Visible Voices panel focuses specifically around a recent event, incident, local politics or hot social matter effecting your community or campus. The forum will be witnessed and discussed by an online audience. All panels are archived.

Day 2: The following day would be the U People workshop that then eliminates politics, labels and divisions and exercises our perceptions of each other and ourselves. This workshop explores race and gender from the perspective of living and navigating everyday experiences. Students and community members will also have an opportunity to tell and record their U People Story for the U People Story Archive.

Colleges and Organizations will have the option to utilize all or a number of events that the U People Visible Voices Tour offers.

Below is general information in regards to fees costs and opportunities for bringing U People and the Visible Voices Tour to your campus or community. If you are in need of more information or would like to start working towards bringing U People to your college or city please contact Nicole Breeds at sales@ilovepeople.com.

COSTS

Public Screening License: \$1,000 *Licensing include a library copy and limited screening license for classrooms and students totaling 35.*

Director Talkback/General Fee: \$1,000

Includes an in depth 2 hour or less talk with U People Directors Hanifah Walidah and Olive Demetrius on varied topics discussed in the film. Adjacent.

Visible Voices Panel and Online Live Broadcast: \$1,000

U People LLC provides all broadcast equipment and archive. Community/Campus provide panelists.

U People Educational Workshop \$1,000

Includes a 2 hour educational workshop that discuss and exercise topics explored in the film.

Fees DO NOT include travel and accommodations for two.

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***NOTE: All schools who participated in the OCT.3rd 2009 simulcast event at the National Civil Rights Museum will receive a \$500 discount for Spring 2010 bookings of all 4 options.**

VENUE REQUIREMENTS

A campus or off-campus affiliated theater with DVD projection would be ideal. Otherwise, a lecture hall or space that provides DVD or VHS Projection. 2-3 microphones and chairs for talkback.

ACCOMMODATIONS

A 3 ½ to 4 Star Hotel or the equivalent on campus. *Dorm facilities or private homes are NOT considered.* Accommodations also include food vouchers or stipend.

NOTE:

- We will provide and/or must approve all artwork associated with the event.
- BOTH directors must be represented either visually or within text.
- The above fee does not include any musical performances from Hanifah Walidah. A separate fee would apply but is reduced with inquiries to both Licensing and Speaking engagements.

BOOKING CONTACT:

Nicole Breeds of U People
sales@iloveupeople.com

You can view the trailers, podcasts and find out more information about the film and filmmakers at www.iloveupeople.com